

JOHNSON ASSOCIATES
FINANCIAL SERVICES COMPENSATION
Third Quarter Trends and Year-End Projections

11/7/16

After the third quarter, Johnson Associates broadly projects lower incentive compensation across financial services. Incentive compensation for asset management is expected to decrease modestly for the second year. Major investment & commercial banking firms down across most businesses. Mix of business, market activity, interest rates, and ongoing uncertainty in world markets are key 2016 incentive drivers.

Traditional Asset Management:

Industry faces headwinds

- Incentives down modestly for the second year
- Business fundamentals strained (fee pressure, modest returns, increased costs, and uneven asset flows)
- Mixed net flows, generally with fixed income inflows offset by equities outflows
- Market appreciation bolsters AUM and impacts perceptions; managing expectations key
- Expect cost cutting and headcount constraints to continue, as challenges less cyclical

Alternatives:

Hedge Funds Continue Negative Trend

- Hedge fund incentives expected to decline for third year on lackluster performance
- Private equity incentives flat with mediocre returns and fewer investment opportunities created by higher market valuations
- Alternatives continue to be the beneficiary of investors seeking returns, but go-forward results challenged by increasing dry powder and competition for lucrative deals

Investment and Commercial Banking:

Projected broadly negative across businesses

- Variation by company reflects prior year results and business mix
- Investment banking incentives down, most significantly in equity underwriting
- Trading incentives decline despite modest improvements to market conditions, as reduced activity weighs on results
- Retail and commercial banking up slightly on modest deposits and loan growth
- Focus on cost cutting and right-sizing with strategy shifts (technology efficiencies, conservative hiring, moving headcount to lower cost locations, and exiting subscale/underperforming ancillary businesses)

Projected 2016 Incentive Funding

- *Headcount-adjusted basis*

Traditional Asset Management & Alternatives

Business/Area	% Change from 2015
Asset Management (Independent and Captive) <i>Modestly lower average AUM on mixed flows, partially offset by market appreciation. Fixed income funds outperforming equities</i>	-5% to -10%
Hedge Funds (Independent and Captive) <i>Uneven flows and modest returns</i>	-5% to -15%*
Private Equity <i>Mixed business results with solid asset flows but mediocre returns and challenging environment for new investments</i>	0%*
High Net Worth <i>Assets generally more stable</i>	-5%

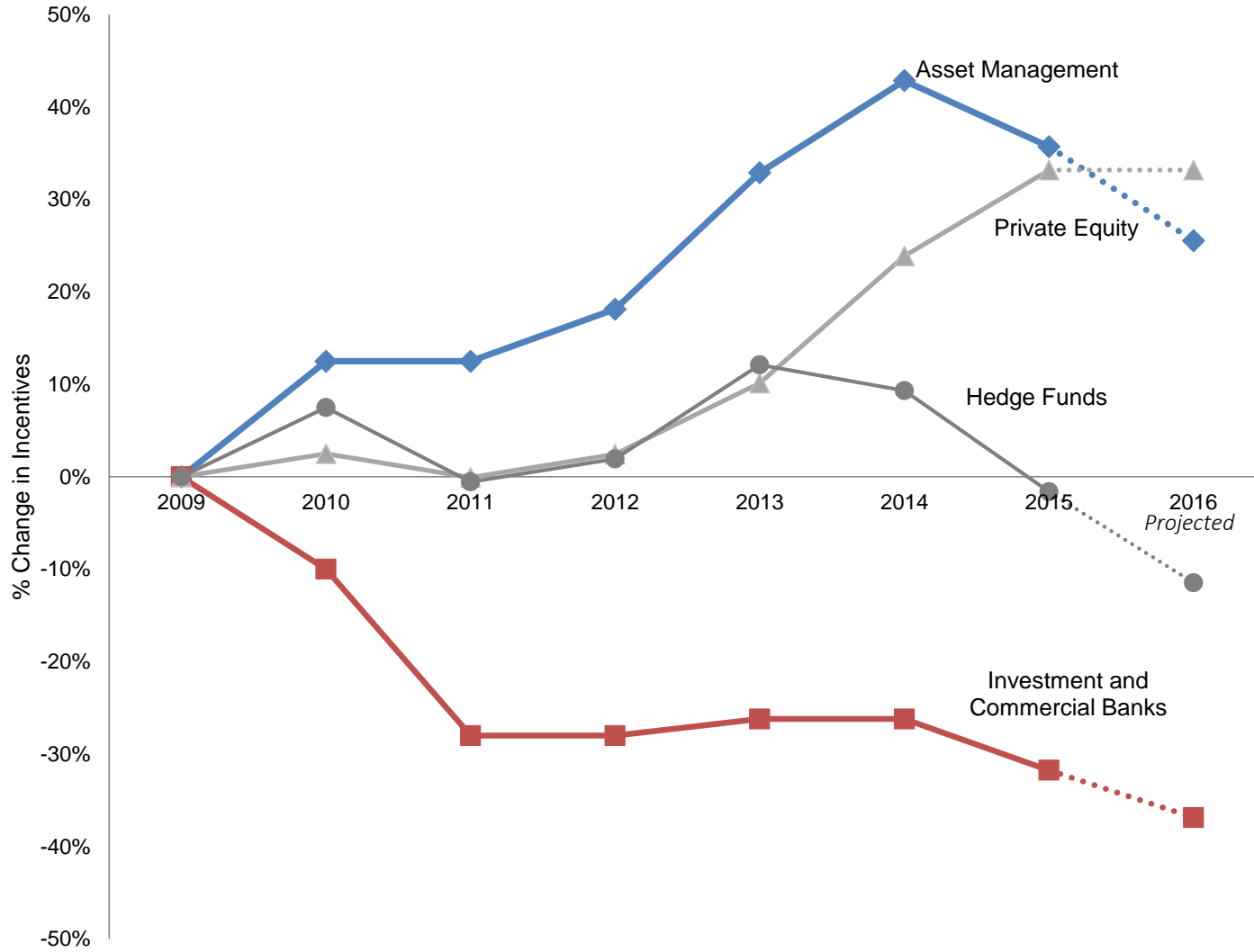
Investment & Commercial Banking

Business/Area	% Change from 2015				
Firm Management/Staff Positions <i>Generally moves in line with entire firm, but increasingly conservative bias due to focus on cost control</i>	-5% to -10%+				
Investment Banking <table style="display: inline-table; vertical-align: middle;"> <tr> <td>Advisory</td> <td>-5% to -10%</td> </tr> <tr> <td>Underwriting</td> <td>-10% to -20%+</td> </tr> </table> <i>Industry-wide completed activity lower. Equity underwriting down significantly; advisory and debt underwriting down moderately</i>	Advisory	-5% to -10%	Underwriting	-10% to -20%+	
Advisory	-5% to -10%				
Underwriting	-10% to -20%+				
Sales & Trading <table style="display: inline-table; vertical-align: middle;"> <tr> <td>Equities</td> <td>-5% to -15%</td> </tr> <tr> <td>Fixed Income</td> <td>-10% to 0%</td> </tr> </table> <i>Lower levels of client activity and difficult market environment across most businesses continues, but improving fixed income results relative to poor past quarters</i>	Equities	-5% to -15%	Fixed Income	-10% to 0%	
Equities	-5% to -15%				
Fixed Income	-10% to 0%				
Retail & Commercial Banking <i>Modest deposit and loan growth</i>	0% to +5%				

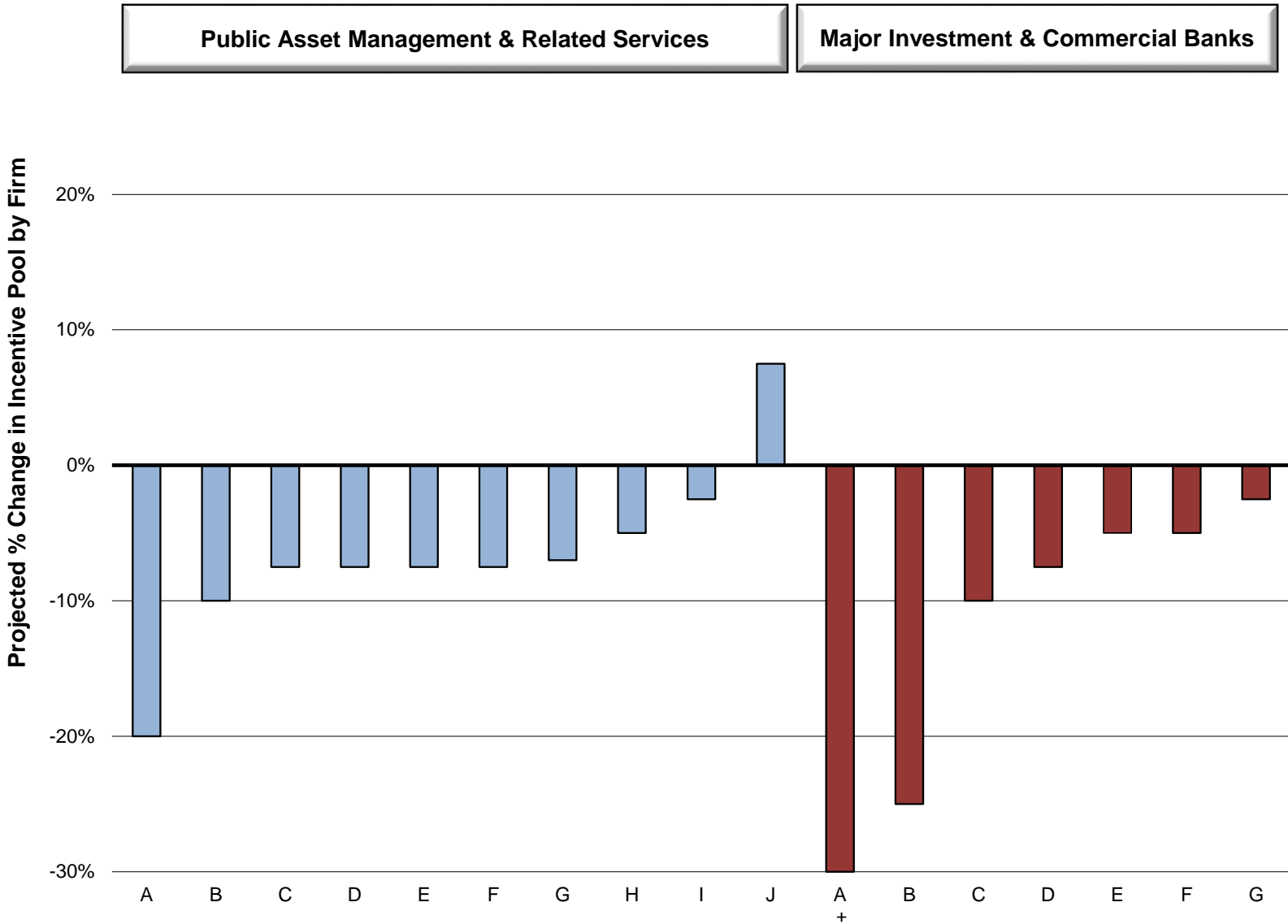
*Applies to incentive and equity, excluding carry

Incentive Trend

- Incentives generally expected to decline moderately across financial services



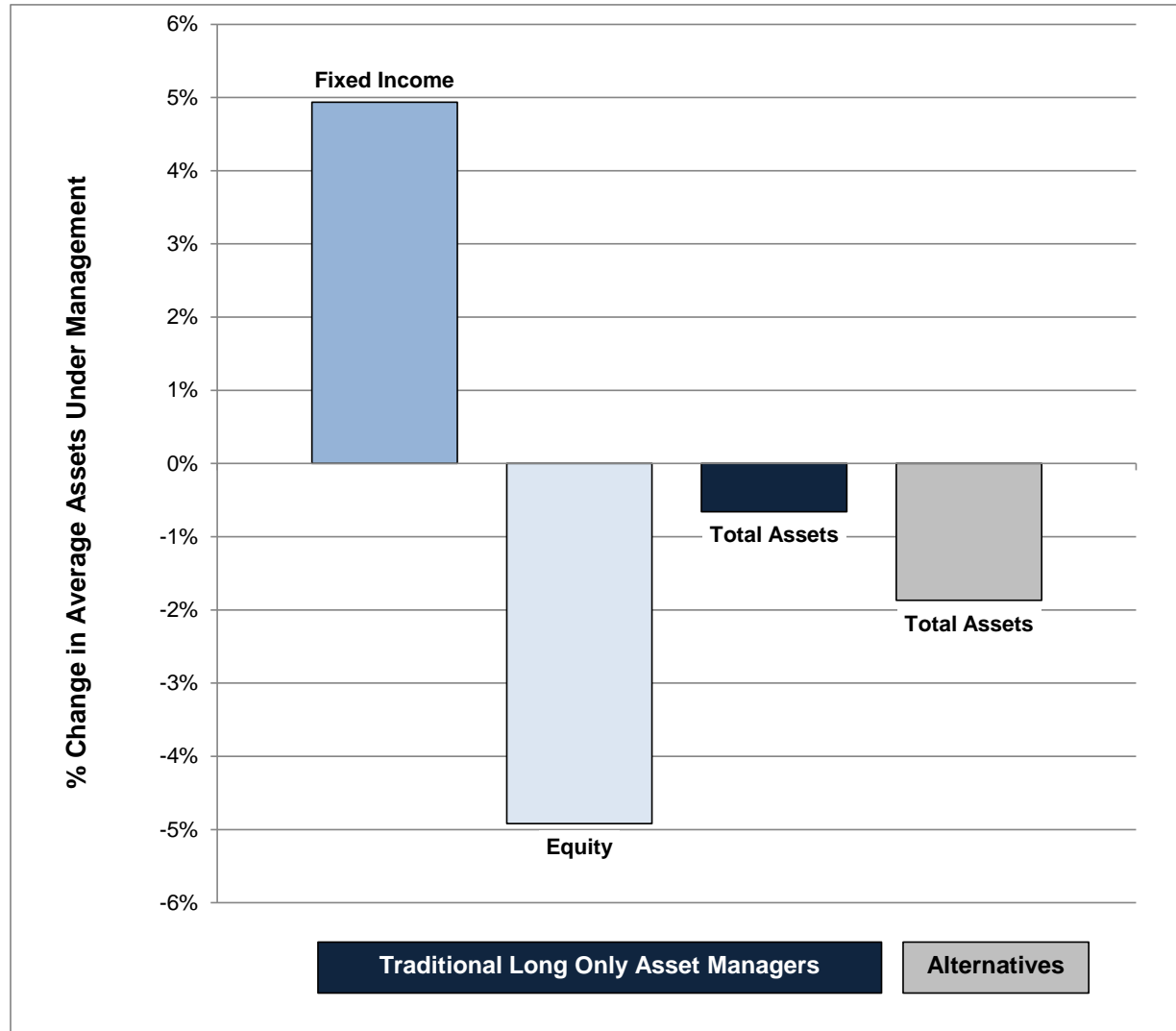
Projected % Change in Year-End Incentive Pool by Firm*



* 9 months actual data with projection for remainder of year

Percent Change in Assets Under Management

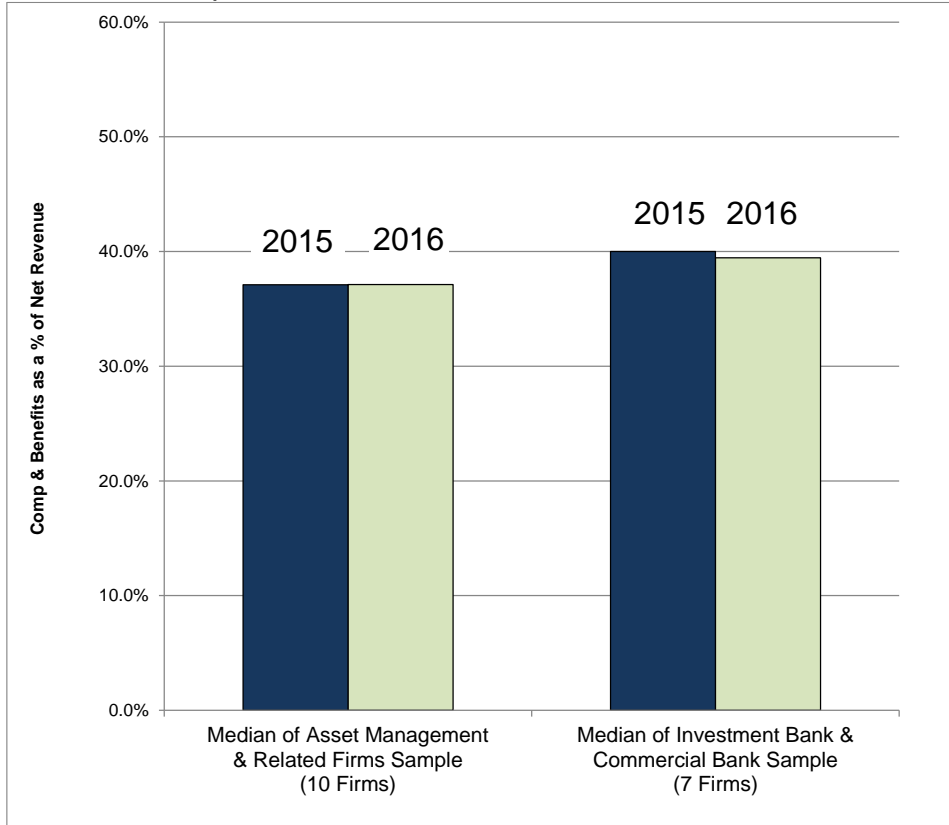
- Data represents median percentage change in average assets under management for nine months 2016 compared to average full year 2015, for traditional long only (6 select firms) and alternatives (7 select firms)



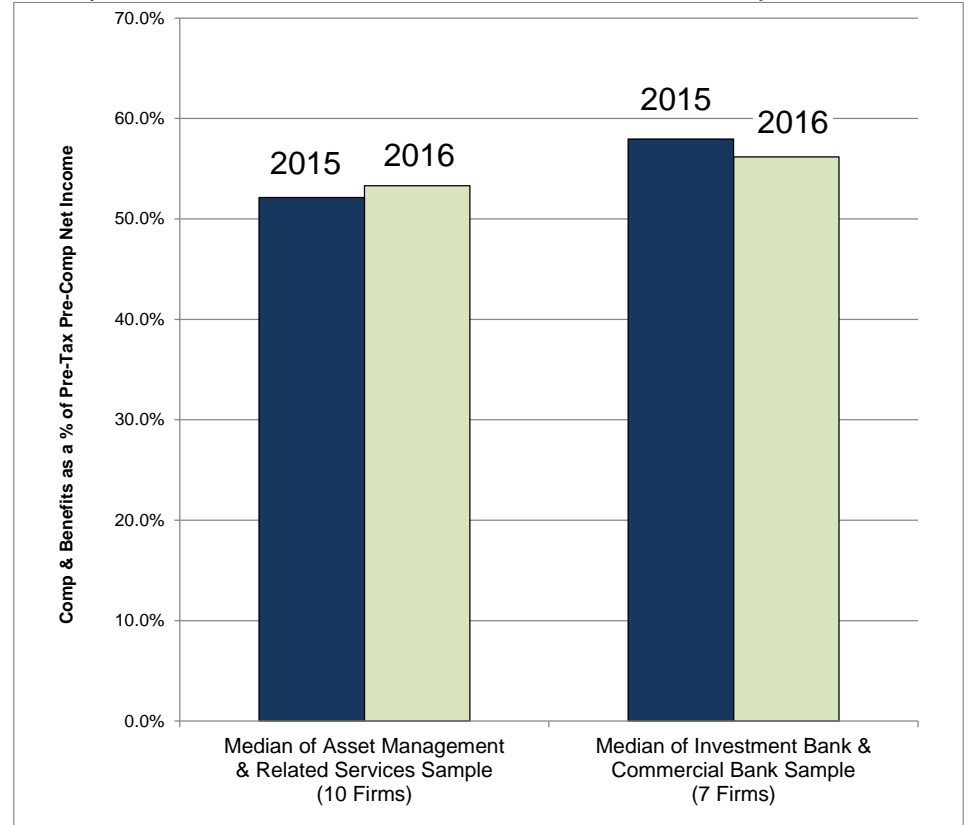
Year-to-Date Compensation & Benefits Ratios

- 9M 2015 v. 9M 2016 results; year-over-year comparisons may be skewed by partial year compensation and financial results

Compensation & Benefits as % of Net Revenue



Compensation & Benefits as % of Pre-Tax Pre-Comp Net Income



Analyst Estimated EPS Trend

- With ten months into the fiscal year, analyst estimates reflect a stabilizing and moderately improved outlook across financial services
- Chart reflects a sample of 6 investment and commercial banks and 10 asset management and related services firms

2016 EPS Estimate Trend

